



25 years

Literacy Volunteers Of Atlanta

Without reading, where would you be?

(*spell*·abrātīōn·!)

Thursday, June 9, 2011

5:30pm – 8:30pm

Fox Theatre

Silent Auction * Speed Scrabble® * Spelling Bee



Be a part of history this June as Literacy Volunteers of Atlanta celebrates 25 years of service to the community!

Please join literacy supporters from Atlanta-area businesses to compete for top honors in a Spelling Bee and speed Scrabble competition - all while enjoying a silent auction, light fare and cocktails under the stars at the fabulous Fox Theatre!

Spellabration is a one-of-a-kind event focused on literacy and the perfect opportunity for your company to connect with other community-engaged professionals and leaders. Your sponsorship will provide training and materials for adults with the lowest literacy skills who depend on LVA for the chance to learn and create better opportunities for themselves and their families.



(*spell*·abration·!)

Silver Anniversary Presenting Sponsor: \$15,000

Support at this level allows 100 students to receive a complete Literacy Life Skills Home Library, including financial, health, family, basic & workplace instruction

- Exclusivity as Presenting Sponsor
- Customized Presenting Sponsor signage at event
- Company recognition during the event, including the opportunity for company to make welcoming remarks and award prizes to winning teams
- Premium reserved table seating for up to 25 guests for Scrabble play AND a reserved spot in Rounds 1,2 & 3 of the Spelling Bee
- Recognition in LVA's Annual Report and other LVA publications
- Opportunity to provide giveaways or prizes during event to promote your brand

Sustaining Sponsor: \$10,000

Support at this level fully funds a Workplace Literacy program for one year

- Sustaining Sponsor signage at event
- Premium reserved table seating for up to 20 guests for Scrabble play AND a reserved spot in Rounds 1,2 & 3 of the Spelling Bee
- Recognition in LVA's Annual Report and other LVA publications
- Opportunity to provide giveaways or prizes during event to promote your brand

Supporting Sponsor: \$5,000

Support at this level provides the latest literacy software for 10 laptops & 33 classes

- Reserved table seating for up to 15 guests for Scrabble play AND a reserved spot in Rounds 1,2 & 3 of the Spelling Bee
- Recognition in LVA's Annual Report and other LVA publications
- Opportunity to provide company giveaways or prizes during event to promote your brand

Providing Sponsor: \$2,500

Support at this level provides dictionaries to 100 students

- Reserved table seating for up to 10 guests for Scrabble play AND a reserved spot in Rounds 1 & 2 of the Bee
- Recognition in LVA's Annual Report and other LVA publications

Event Sponsor: \$1,250

Support at this level provides materials for 10 classrooms

- Reserved table seating for 5 guests to participate in Scrabble and Round 1 of the Spelling Bee
- Recognition during the event as an Event Sponsor

Team Sponsor: \$600

Support at this level allows LVA to pair a student with a tutor for an entire year - 100 hours of instruction

- Reserved table seating for 5 guests to participate in Scrabble and Round 1 of the Spelling Bee
- Recognition during the event as a Team Sponsor



(spell·abration!)

Sponsor Registration Form

Primary Contact's Name: _____ Email: _____

Sponsor/Company Name: _____
(as it should appear in event and LVA publications)

Address: _____
Street/P.O. Box City State Zip Code

Phone: _____ Fax: _____

_____ Silver Anniversary Presenting Sponsor: \$15,000

_____ Sustaining Sponsor: \$10,000

_____ Supporting Sponsor: \$5,000

_____ Providing Sponsor: \$2,500

_____ Event Sponsor: \$1,250

(Early Bird Special! Make your commitment by April 15, 2011 and pay \$1,000!)

_____ Team Sponsor: \$600

(Early Bird Special! Make your commitment by April 15, 2011 and pay \$500!)

_____ # Individual tickets to attend the event: \$50 each

_____ # Individual tickets to play on a Scrabble Team + participate in Round 1 of the Spelling Bee: \$125 each

_____ Please contact me for additional support (Silent Auction, Volunteers)

LVA will host a silent auction during *Spellabration*. Your gift of sports or other memorabilia, vacation opportunities, airline miles, gift certificates, or event tickets will help LVA raise much-needed funds to support tutoring programs, outreach, and education.

\$ _____ **TOTAL DONATION**

Payment Method: ___ VISA ___ MC ___ AMEX ___ Check

_____ Expiration date ____/____/____

Make checks payable to Literacy Volunteers of Atlanta

Please complete this form and return to:

Victoria Kingsland, Executive Director vkingsland@lvama.org

246 Sycamore Street, Suite 110, Decatur, GA 30030

404-377-READ (7323)-phone or 404-377-8662-fax

www.lvama.org